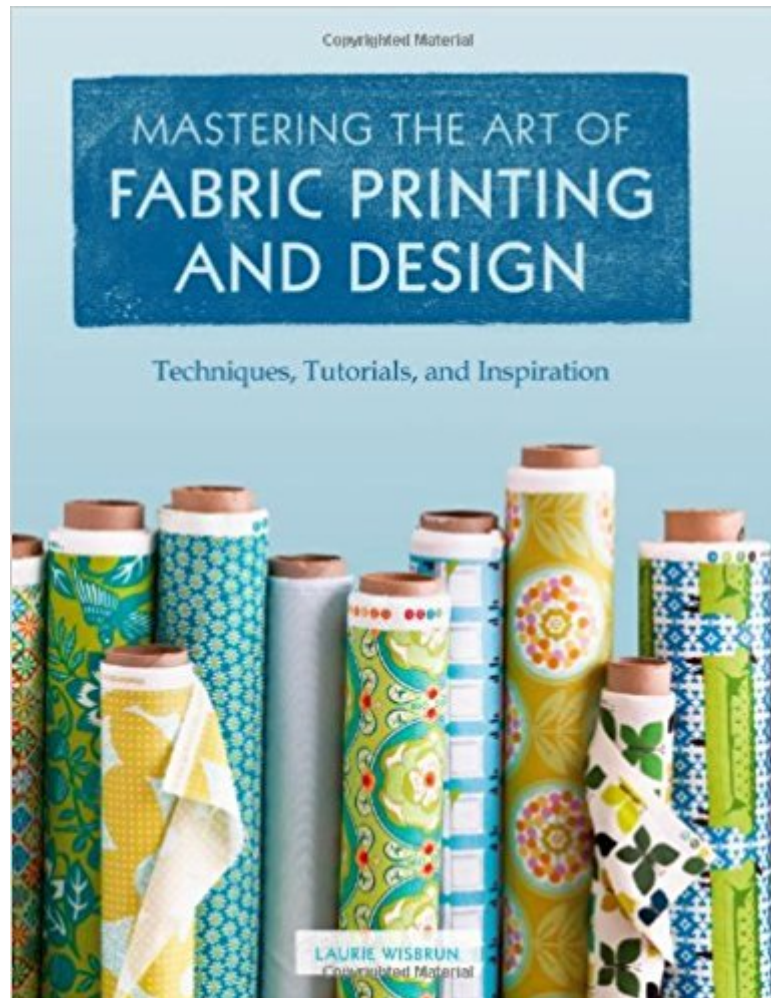




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Mastering The Art Of Fabric Printing And Design



Synopsis

This authoritative guide outlines everything readers need to know to create gorgeous fabrics. There's nothing like it on the market! Collected within are step-by-step tutorials for designing patterns (both digitally and by hand), a comprehensive section on printing techniques including digital printing, screen printing, stenciling, block printing, and resist dyeing and even insider tips for developing a collection and bringing it to the marketplace. Beautifully illustrated with swatches of exquisite fabrics and hundreds of photos, and featuring interviews with established designers such as Skinny laMinx, Ink & Spindle, and Julia Rothman, *Mastering the Art of Fabric Printing and Design* is a key resource for anyone looking to learn the basics, expand their skill set, or find design inspiration.

Book Information

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Customer Reviews

"A must have book..." -Fat Quarterly
"This is a very useful book with a long future on my bookshelf."
-Diane Gilleland, CraftyPod
"If you love fabric like I do, then you'll want to add this book to your wish list - it's a fantastic addition to any designer's library." -Kate, CentsationalGirl

Laurie Wisbrun is a self-made textile designer and author of the blog *Scarlet Fig*. She lives in Austin, Texas.

Nice quality book with linen cover (my cover showed up a little warped, but probably just a fluke).

Great book for someone thinking about fabric design and just getting started. The title "MASTERING the art..." is probably a little over zealous. "BEGINNING" would be more of a correct word. The book does contain a lot of good information though. It covers the basics for designing both digitally and by hand. There are several interviews with successful fabric designers included. It also has lots of good tips, guidelines, and ideas.

Great for beginners. However, beginner I am not so it was really not enough for me. If you are a true beginner I'm sure you'd get a lot out of this book!

I previously purchased another fabric design book that I thought was very good. However, this book is GREAT and even more helpful. I'm a newbie to fabric design, but not to technology, and I'm happy that this book covers both areas. I think though, that it's not just for newbies, but also for those who are experienced 'old-school' designers who are looking to become more tech savvy. Or like me: the creative tech savvy fashion/graphic designer/artist -that is new to fabric/textile design. I'm almost finished with the book, but will keep it on hand as a reference. p.s. I almost forgot to mention that the binding on this book is textured and I love it. It 'told' me even before I opened it: "I'm special!".

I like this book a lot. Lots of good information and it was a nice plus that the book cover is appropriately in cloth.

I liked this book because it treated so many aspects of fabric design: marketing, hand printing, following trends, understanding color issues, etc. I also liked all the samples of fabric that were included. I am sure there is much more to learn about this entire field of endeavor but this gave me a taste of what is involved. I would recommend this to anyone with an initial interest in the topic.

I've been a fan of Laurie Wisbrun's designs for quite a while so I had great expectations for this book and I wasn't disappointed. This book is great at being succinct in its explanations with enough information to be truly helpful and not too much to overwhelm. It broke down the process of creating, printing and selling fabric so well and gave tips, tricks and hints along the way. I don't make it through many of these types of books but this one kept me engaged from beginning to end. It's given me a lot to think about and allowed me to draft a plan for my own designs.

A real book on Fabric printing. Well worth the money!

Far too many interviews in the book. I don't care about that. Would have preferred those pages were filled with more actual education.

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